

CAREER INSIGHTS

March 2009

PRESIDENTS MESSAGE



Finding the Hat That Fits You Best

"To be nobody but yourself, in a world which is doing its best, night and day, to make you everybody else means to fight the hardest battle that any human being can fight--and never stop fighting." -E.E. Cummings

The stage is set. In a just a few days we will be in a room filled with 400 or more people gathered to honor a woman who is not afraid to be herself. In a world where we are always concerned with keeping up appearances and trying to fit in, Marge has endeared herself to so many by just doing her own thing. Best know around town as the 'hat lady', Marge has a hat for every occasion.

I have heard our members lamenting over the possibility of wearing a hat to the Scholarship Luncheon. A few decades ago a woman would not have considered herself dressed without the accessory of a hat, and now most women find themselves so uncomfortable with wearing one.

I remember attending a luncheon a few years ago sponsored by the Women of the NAACP that was all about hats. In fact they offered opportunities to bid on hats as a part of their fundraising activity. I can recall saying how I really liked hats but didn't think I looked good in them. My mentor Glenda DuBoise was there

within earshot and exclaimed that everyone could look good in a hat, it was just a matter of finding the right hat for them. She went on to encourage me to try one of the hats, and of course, convinced me that I looked absolutely fabulous in it. Needless to say I bought that hat, and get compliments every time I wear it!!!. I have gone on to purchase several other hats and will wear them whenever I get a yen for a little flair (or am having a bad hair day)

One of the things I like about being a part of the Scholarship Luncheon Committee is it gives ladies the opportunity to shine in the area where they are most gifted. Most of us wear several "hats"; wife, mother, friend, business professional. But we really shine in the hat in which we are most comfortable, the one that fits the best.

So I encourage you to find your hat. It may be a big floppy one or a little pillbox, a tam, a top hat, or even a sports cap. Your hat may not look good on me. But believe me if it fits, it will look absolutely fabulous on you.

See you on Hat Day!

Debb

CHAPTER MEETING – MARCH

Next Meeting: March 24 12 Noon - Ramada Inn

Scholarship Luncheon honoring

Marge Heeney

If you can help the day of the event contact Susan Koch at 295.9001 or susankoch@kawvalleybank.com

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CHAPTER MEETINGS:

- March 24
Annual Scholarship Luncheon
Ramada Inn
12 Noon
- April 7
Executive Board
12 Noon
YWCA
- April 21
11:45 a.m.
YWCA

MEMBER NEWS

Nominate a member for Top Ten. Our chapter selects a member as our Top Ten Candidate. Her name is forwarded to Nationals to be considered as the Top Ten in the country. Below is a list of those great ladies who have been our Top Ten for the last 6 years. If a member has been selected before, it does NOT disqualify her from being nominated or selected again. Please, **contact Susan Koch as soon as possible or before March 20th at 295.9001 or susankoch@kawvalleybank.com**

The following are the eligibility requirements to be considered for Top Ten Business Woman:

Be currently employed

Be a current or past chapter officer

Have been an ABWA member in good standing for at least 3 years as of May 15th of this year

Be a member currently in good standing both nationally and locally

2003 – Glenda DuBoise	2006—Mary Lou McPhail
2004 – Glenda DuBoise	2007-Cheryl Creviston
2005 – Shawn Maisberger	2008- Debb Dawkins

⇒ **Members—**are you looking to get your message out or maybe even have a sale or special this month. There are 2 great resources available. You can submit items of interest for a large group of ABWA ladies to Ann Mah at lmah@cox.net who then forwards it to all ABWA members in our community that have signed up to receive the notices. OR you can submit them to me (Shawn Maisberger) the Newsletter chair. I would be happy to put items of interest to our membership in the monthly newsletter.

Upcoming Events—Mark your calendars

- ⇒ "Living my life like it's golden" is the theme for the Real Women's Conference 2009 to be held April 24-25, 2009. Contact Asbury Mt. Olive UMC at 785-232-6801 for more information. Registration has began—call today. For additional questions contact **Dee Dee Adams**.
- ⇒ **2009 Women of the Year / Top Ten Nominees Recognition** hosted by Ad Astra Chapter is scheduled for *Wednesday, April 22* at the Governor's Row House (811 SW Buchanan St) from 5:30—7:30 p.m.. Cost is \$20 per person. Guest Speaker is Joan Wagon, Secretary of Revenue. Reservations and money by April 10th to Marlene Conaway, 3059 SW Maupin Ln #207, Topeka, Kansas 66614. *Note: Joan was our 1998 Woman of Distinction*

CHAPTER MEMBER BIRTHDAYS AND ANNIVERSARIES

Birthdays

Terry Hobbs, March 7

Anniversaries

Glenda Walters, 3/30/1987



MEMBERSHIP – NETWORKING

In an effort to advertise our memberships strengths and business information, we will list websites here for quick reference from our members by request.

Nancy Weigand	http://nancymassage.com/index.html
Deborah Dawkins	www.homeinteriors.com/debbdawkins
Deborah Dawkins	www.aboveallbooks.com
Michelle Kaberline	www.marykay.com/mkaberline
Cheryl Creviston	www.jayhawkfile.com

Thanks to Judy Thomas and Linda McHenry for their excellent program on Investing Insights for 2009—The Recovery Plan

To recap:

The 5 steps of "grief" when dealing with the reality of the 2008 bear market

Denial— July of 2008--Subprime won't affect me, it's only 1% of the home loans out there, surely this will get better.

Anger— Lehman Brothers is allowed to fail, Bear Stearns was saved, AIG gets rescued and promptly has a party. Quasi-government agencies like Fannie Mae and Freddie Mac preferreds are allowed to not pay dividends and consequently become zero in value. Bernie Madoff runs off with a 50 billion dollar Ponzi scheme, just the tip of the iceberg.

Bargaining— Please God, save AIG, save Morgan Stanley, Citigroup, Bank of America, GM, FORD--save any company where I may have investment, save me from a down market!

Depression— This IS hopeless, the government keeps throwing money at the problem and my portfolio keeps going down. I pay my bills, I make my mortgage payment, who's going to save me?

Acceptance— What is, is. We look at the balance of our portfolio, painful as it is. We make adjustments in our goals and expectations. We realize we are all in the same boat, paddling upstream as hard as we can, and we'll get through it together.

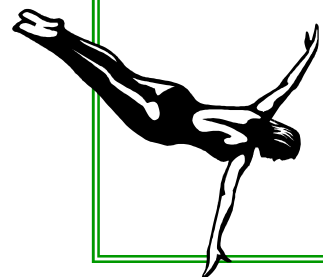
Now What??

Recovery— Government stimulus plans and tax breaks, individuals learning to cut back reasonably and live within their means. Changing attitudes and realizing this is all going to take some time. Learning from the experience and moving forward.

Talking with your advisor, not blaming your advisor for something they couldn't control. Learning more, taking more interest and control of your finances. Helping others who may be in a worse situation than yours.

Bear markets always end, we don't know when. Don't let the media talk you into feeling worse than you do.

Learn from the Cliff Divers of La Quebrada. They launch from a level of 105 feet above the ocean waves while the wave is still out and coincide their landing with the incoming wave upon impact. Sometimes that's what investors have to do--take a leap of faith when it feels so wrong.



ANNUAL SCHOLARSHIP LUNCHEON

The time is here—

**Tuesday, March 24 we will honor our
2009 Women of Distinction**

Marjorye “Marge” Savage Heeney

The day will be filled with fun and laughter. The Ways & Means Committee has been working hard and our finalizing the details for our meeting next month. Marge is an extraordinary woman and I am sure her speakers will have great stories to share with the entire crowd.

The scholarship funds raised in Marge’s name will be allocated through the Education Committee to women attending Washburn University. This is probably the most significant part of our fundraiser is realizing we help make a difference to the women who are working at completing their educational goals at Washburn University.

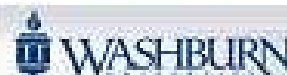
Members must make reservations and turn in your tickets and money as soon as possible.

We will need help the day of the event to help our guests get seated. Contact Susan Koch if you are available to help at 295-9001 or susankoch@kawvalleybank.com

See you Tuesday!



WASHBURN ABWA STUDENT CHAPTER



The ABWA Student Group was formed on the campus during September 2003 and became a nationally registered chapter in November 2004. The primary purpose of ABWA is a networking avenue for students to link with local, state, and national female leaders and business professionals. The Washburn student ABWA chapter is the fifth student group in the United States to form in the United States.

WU ABWA Program:

Unknown for March



MEMBERSHIP CHAPTER DUES

Don't forgot to make your dues payments.

Make check payable to

“Career Chapter ABWA”

Annual Dues: \$223.00

1st Quarter Dues: \$100.75

Due Aug 2008

2nd Quarter Dues: \$ 40.75

Due November 2008

3rd Quarter Dues: \$40.75

Due February 2009

4th Quarter Dues:\$ 40.75

Due May 2009

Mail To:

Sarah Saenz
Center for Nutrition & Preventive Medicine
2840 SW Urish Rd
Topeka, Kansas 66614

National ABWA will forward a statement directly to each member for payment.

National Dues \$75.00

Questions contact

Chapter Treasurer, Sarah Saenz

at 640-1588 or

ssaenz@drtague.com

www.abwa-career.org

AMERICAN BUSINESS
WOMEN'S ASSOCIATION
CAREER CHAPTER

Shawn Maisberger 215 SE 7th Street, Room 352
Topeka, Kansas 66603
Phone: 785-368-3896
E-mail: maisberger@topeka.org

Our Mission

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others to grow personally and professionally through leadership, education, networking support and national recognition.

Become a part of ABWA

A national network of women dedicated to helping each other reach new heights in their careers.

Contact **Terry Hobbs**, Membership Chair, for more information or regarding potential membership opportunities by phone at 271.9808 or at terry-hobbs@sbcglobal.net.

OFFICER & COMMITTEE CHAIRS CONTACT INFORMATION

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